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PROTECT PERSONAL INFORMATION WITH SCREENGUARDZ PRIVACY FILM

View Confidential Information Anywhere with Crystal Clear Screen Protection That Blocks Out Onlookers

DRAPER, Utah – (January, 2010) – NLU Products, a leader in the device protection market, extends its line of ScreenGuardz static-cling screen protectors with ScreenGuardz Privacy Films. These durable screen overlays enable users to tap into the full potential of their digital devices, while also providing maximum privacy protection. ScreenGuardz Privacy Films feature four-way security, which dims the screen and blocks the vision of wandering eyes from four directions: above and below the digital device as well as on both sides.

ScreenGuardz Privacy Films allow cell phone users to bank online, engage in private conversations and surf the Web without the fear of divulging personal information or incurring scratches on the screen.

“We recognize the increasing trend of consumers handling personal matters remotely on their cell phones,” says Kirk Feller, CEO and president of NLU. “This has created a demand for a product that not only offers protection, but also increased privacy protection. We are always looking for ways to further satisfy our customers’ needs and so, with that in mind, we created ScreenGuardz Privacy Films.”

ScreenGuardz Privacy Films also help reduce the light emitted by digital devices that can be distracting in certain situations such as during business meetings, at the movies or on night plane rides.

Like all ScreenGuardz, ScreenGuardz Privacy Films rely on static-cling application, making them easy to apply and remove. The ScreenGuardz line of protective films are designed to safeguard digital screens from scratches, oils, makeup, and other potentially damaging agents that occur from everyday use, without adding bulk. Made from a special polymer material, ScreenGuardz is a temporary defense against nicks and scrapes.

ScreenGuardz Privacy Films cost \$19.95 for one screen protector; available at ScreenGuardz.com.

For consumers who prefer adhesive protectors, NLU Products also makes BodyGuardz, full-body protection with specially-formulated adhesive that leaves no residue behind. BodyGuardz is available at www.BodyGuardz.com.

NLU will be showcasing the privacy film at the **International Consumer Electronics Show (CES), Booth: North 3626 located in the Las Vegas Convention Center, January 7-10, 2010.**

About NLU Products

NLU Products, L.L.C. was founded in 2002 and is committed to offering top quality products and services at a reasonable price. The company prides itself in delivering products and providing service and delivery that customers notice is a step above the rest. Kirk Feller, President of NLU Products, has a simple philosophy: Listen to customers, provide top quality protectors, fulfill orders quickly and efficiently and do it all at a price everyone can afford. NLU Products has developed the popular ScreenGuardz brand mobile device screen protectors, as well as BodyGuardz brand scratch-proof, transparent mobile device protectors, and TatSkinz, protectors with custom designs for phone personalization. For more information, please visit: www.nluproducts.com