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The Best Protection for Any BlackBerry Device: Tough, Transparent BodyGuardz

*NLU Products adds BlackBerry Pearl, 8800, Curve to List of Mobile Devices Protected
By Their Scratch-Proof, Transparent Skins*

DRAPER, UT – August 30, 2007 – NLU Products, the developer of scratch-proof, transparent skins for mobile devices under the ScreenGuardz and BodyGuardz brand names, today announced the release of a BodyGuardz product for BlackBerry Pearl, 8800 and Curve model devices. This is in addition to the BodyGuardz line of skins for prior BlackBerry devices including the 8700c/8700r and 8700g/8703e models. The BlackBerry BodyGuardz protector, which is custom-designed and precision cut specifically for the BlackBerry, is made of a clear film that covers the body of the device, providing scratch protection from outside elements.

“So many professionals rely on their Blackberries for both work and personal use,” said Dain Hodson, Vice President of NLU Products. “Our BodyGuardz protect not only the device’s functionality but also its distinctive look, as well.”

BodyGuardz protectors are made from the same material that is used to protect the front of automobiles from stones and other abrasive elements. The protectors are easy to apply and are optically clear; the protection remains transparent without distorting the BlackBerry’s dimension or design. Each BodyGuardz for BlackBerry package includes two complete BodyGuardz protectors, in case the first protector must be removed at some point in time to service the phone.

NLU Products, also the developers of popular ScreenGuardz screen protectors, creates custom ScreenGuardz protectors for over 1,000 different varieties and brands of phones, PDAs, media

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players, gaming devices, and cameras. Current top-selling BodyGuardz include protectors for iPod Nano 2G and 5G models, BodyGuardz for the Apple iPhone, and the Cingular 8525.

BodyGuardz are also available for the iPod Shuffle, iPod Nano 1G, the LG VX8500 Chocolate, Microsoft Zune, and Samsung M620 UpStage media players. The list of phones with available BodyGuardz protectors includes Cingular 8525 and 8125, Motorola RAZR, KRZR, SLVR and Q, PalmOne Treo products, as well as phones made for the Nokia, Samsung, Sanyo, T-Mobile and Verizon brands. BodyGuardz for PDAs include those for Cingular, HP, HTC, iMate, Palm, PalmOne, Sprint, T-Mobile, Verizon and Samsung brands. BodyGuardz for gaming devices include those for Ninetndo DS Lite and Sony PSP. Cameras with available BodyGuardz protection include the Canon Powershot SD450, Casio Exilim Z770 and the Sony Cyber-shot DSC-W50.

BodyGuardz adhere using an adhesive that holds the protector in place, but can be removed when needed. BodyGuardz will not come off unless the user pulls them off. Included in each package are step-by-step instructions on how to install the protector, and how-to videos are available on the BodyGuardz website to assist users with installation. BodyGuardz for all devices include 2 complete sets of the protectors, allowing for replacement whenever needed without re-ordering.

BodyGuardz protectors for the BlackBerry are priced at \$24.95, and usually ship in 24 hours. BlackBerry BodyGuardz, as well as all other BodyGuardz products, can be purchased at www.bodyguardz.com.

About NLU Products

NLU Products, L.L.C. was founded in 2002 and is committed to offering top quality products and services at a reasonable price. The company prides itself in delivering products and providing

service that customers notice is a step above the rest. Kirk Feller, President of NLU Products, has a simple philosophy. Listen to customers, provide top quality protectors, fulfill

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orders quickly and efficiently, and do it all at a price everyone can afford. NLU Products has developed the popular ScreenGuardz brand mobile device screen protectors, as well as BodyGuardz brand scratch-proof, transparent mobile device protectors.

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